

PRINCESS PARK SPORTS AND EVENTS PAVILION

COMMUNITY FUNDRAISING

*Help us build
a new home!*

**A new Sports and Events Pavilion is being
built at Princess Park**

Princess Park is the home of the Shepparton Swans Football Netball Club, the Shepparton/Youth Club United Cricket Club and also a large number of community groups and individual users.

What happened?

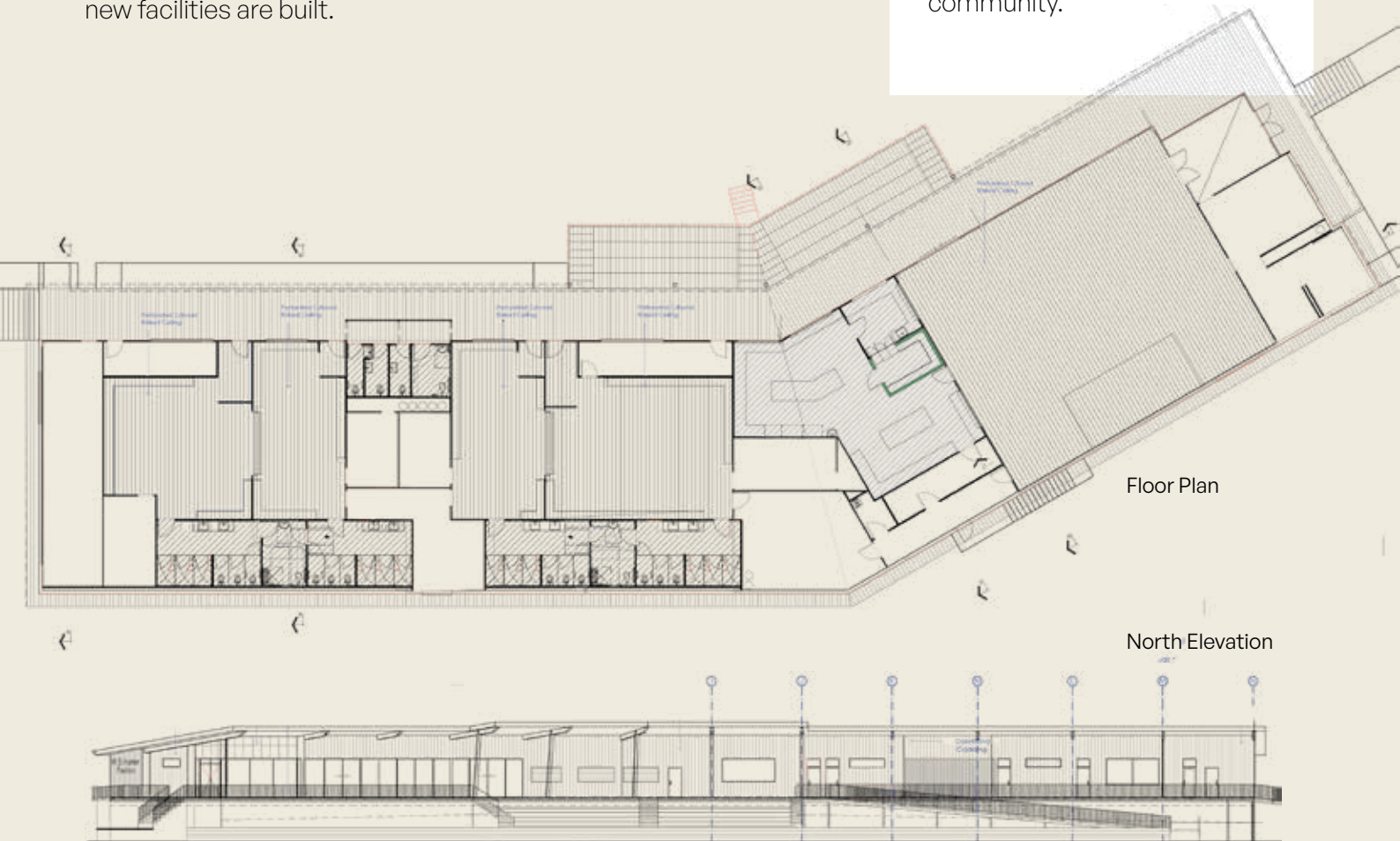
In October 2022, Princess Park was inundated for an extended period due to the devastating Goulburn River floods. As a result, the existing WB Hunter Sports Pavillion was effectively destroyed along with significant damage occurring to the Cricket Club rooms, Runners Club rooms and the John Riordon oval and associated infrastructure.

Greater Shepparton City Council repaired the oval and ground infrastructure, such as the oval surface and lighting, and working with the sports clubs and the AFL provided temporary facilities for sports club use while a permanent solution could be found.

While very basic and spartan these facilities have enabled football, netball and cricket to continue at Princess Park until the new facilities are built.

What is happening now?

In April 2025 Greater Shepparton City Council let a tender to well-known local contractors, Moretto Building Pty Ltd, to Design and Construct a new Sports and Events Pavillion at Princess Park. This was a major milestone for this project and welcomed by the tenant sports clubs and the wider community.



What is being built?

The funded project includes:

- Elevated and flood proof buildings located on the south side of the oval.
- Social rooms with entrance foyer and separate toilet facilities.
- Kitchen and food prep, bar, bbq, cool room and dry storage areas.
- Four large sports change rooms for males, females, home and away teams, showers, toilets etc.
- Dedicated trainers rooms for each team.
- Dedicated umpires rooms with facilities.
- Club use office and media rooms.
- Score and match day management rooms.
- Social room storage and sports use storage rooms.
- Grassed viewing mound and external seating.
- Access ramps and stairs.

PROPOSED TIMELINE

April 2025

Tender awarded

August 2025

Existing WB Hunter Pavillion
demolished

December 2025

Design finalised

January 2026

Building and Planning Permit
finalised

February 2026

Construction commences

September 2026

Building to be completed

October/November 2026

Building to be officially opened

Why a community contribution?

The total approved project cost is \$4.9million and is mostly funded by Council through its normal budget funding, which includes insurance funding received for the flood damage to the old buildings. Council funds are limited and stretched across many areas, and it has long been Council policy to seek community involvement in projects such as this via contributions and in-kind support to help ensure community buy in and ownership of such important community assets.

Council has determined that it would be appropriate for the “community and users” to contribute to this project and has set a **contribution target of \$348,000**.

This amount is significant for the community sporting clubs who operate on a not-for-profit basis and often struggle to raise sufficient funds for annual operations.

Therefore, we are undertaking a Major Fundraising Effort to secure these funds and funds to support additional projects in support of the main building.

What are the additional projects?

While the new Pavilion will provide all sports use and social facilities required to a minimum standard, the budget is stretched to the limit and **extended shade and shelter** from the building to support spectators is not included in the build contract.




There is an opportunity to build a **new all weather cricket training facility** in the space under the Pavilion. To allow for this to happen in the future the building foundations need to be deepened and aligned to ensure enough space.

The location of the new building on the south centre side of the oval encroaches on one of the existing netball courts and therefore a **new netball court is required** in a new location next to the existing major court.

While the project includes the main buildings and basic facilities, **other associated items** that were destroyed in the floods will be required and need to be purchased by the clubs, including – tables, chairs, crockery, cutlery, glassware, non-fixed kitchen items such as fridges, microwaves, bain-maries and more.

While government and external funding will be sought for these additional projects, they are beyond the normal resources of the clubs and any additional fund's raised will be directed to these projects.

How can I contribute?

DONOR	VALUE	RECOGNITION
Platinum Naming rights	\$50,000 plus	Pavilion naming rights. This privilege has already been taken up by the Hunter family. The Pavilion will be known as the "W B Hunter Pavilion". This recognises the history of the old Pavilion and the significant contribution of former Mayor Bill Hunter in the development of Princess Park.
Gold Room Sponsorship	\$30,000 Social rooms \$15,000 Foyer \$15,000 Kitchen \$15,000 Bar \$15,000 BBQ \$10,000 Home Men's change rooms \$10,000 Home Women's change rooms \$10,000 Away Men's change rooms \$10,000 Away Women's change rooms \$10,000 Umpire's rooms \$7,500 Score/time keeping room \$7,500 Office/media room	- Taken by Watters Electrical - Taken by Jeff Wilson - Taken by Quicklift Cranes Room sponsorship for an area of the building. Your name or business will be displayed at a prominent location. Your name or business will be recognised on a permanent display in the foyer as a Gold Sponsor.
Silver Buy a seat	\$500 a seat Only 100 available 	Buy a seat. Your name, family name or business will be on permanent display on a plaque at an external seat in the viewing area in front of the Pavilion
Make a donation	Any 	You can donate any amount you want to the fundraising effort. All contributions will be welcomed.
Buy a ticket in the Toyota Good For Cricket Raffle	\$5 per ticket 	Funds from all tickets sold will go directly to the fundraising appeal.

Through our partnership with "Australian Sports Foundation, **contributions can be tax deductible!**

All donors will receive recognition via club websites and social media throughout the appeal and at the official opening. Of course, some donors may want to remain anonymous, and we will respect those requests. All donations will be gratefully accepted and in-kind support of materials, goods and services towards the project will be welcomed. Alongside these benefits, all donors will receive the gratitude of the sports clubs and comfort in the knowledge that you have helped secure the future of these clubs at Princess Park for many years to come.

Make a donation

I would like to donate \$ to the fundraising effort.

I would like to buy seats, \$

I would like to sponsor a room. Room name: \$

Sponsor name to appear in room:

Please send an invoice ☐

I will EFT funds to Shepparton Swans FNC Yes No

BSB: 063 527 Acc: 00160469

I will EFT funds to Shepparton & YCU Cricket Club Yes No

BSB: 033 254 Acc: 784125

Business Name

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